

RC Forward 2022 Year In Review

Dear RC Forward supporters,

As we reflect on 2022, we are filled with immense gratitude for the generosity and commitment of our community. You exceeded \$5 million in giving in 2022, hitting the \$20 million all-time gift milestone on December 28. What an unexpected and welcome achievement after launching RC Forward as an experiment in 2017.

This year you continued to champion critical causes, with significant contributions directed towards global health, animal welfare, and human empowerment. We also saw encouraging support for long-term future protection and climate change initiatives, reflecting a growing awareness of these vital issues.

The past year brought about important staff and operational changes. We welcomed new staff, wished others well in their next steps, and saw shifts in leadership roles.

This year our community had new opportunities to share their voice, including a feature by Global News, and an Effective Giving Day Watch Party organized by our team. We also received lots of feedback from you about what works about our platform and what we can improve.

In this 2022 Year in Review, you'll find charts and graphics that share more information about donation trends, your impact, and our financials, community, and team. Thank you for your unwavering support through the last five years, and especially amidst a year of transitions.

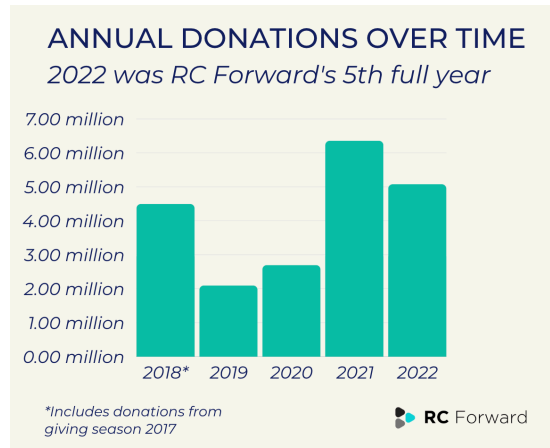
Warm regards,

The RC Forward Team

Donation overview

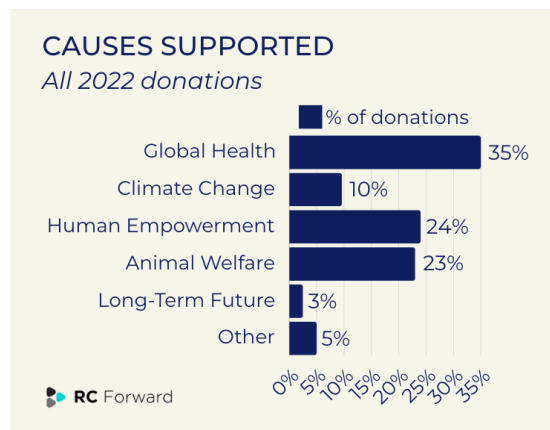
Annual donations over time

In 2022 donations totalled \$5,079,050. RC Forward was launched in late 2017, and 5 years later we surpassed \$20 million in all-time donations, right before year-end on December 28, 2022!



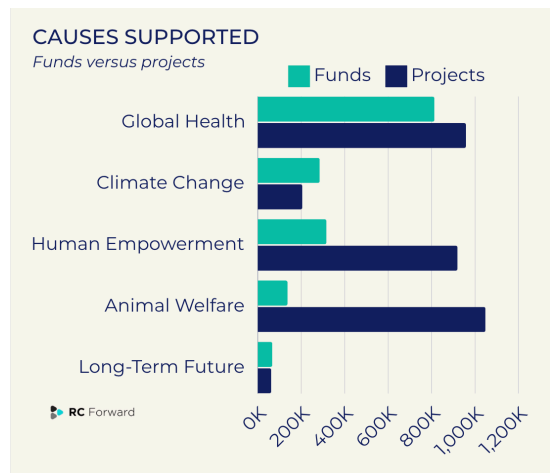
Causes supported in 2022

RC Forward donors support several causes. As in past years, our most popular causes by donation totals are global health, animal welfare, and human empowerment. Protecting the long-term future and addressing climate change, appealing to a slightly more niche audience, received strong support compared to past years but more modest donation totals in absolute terms.



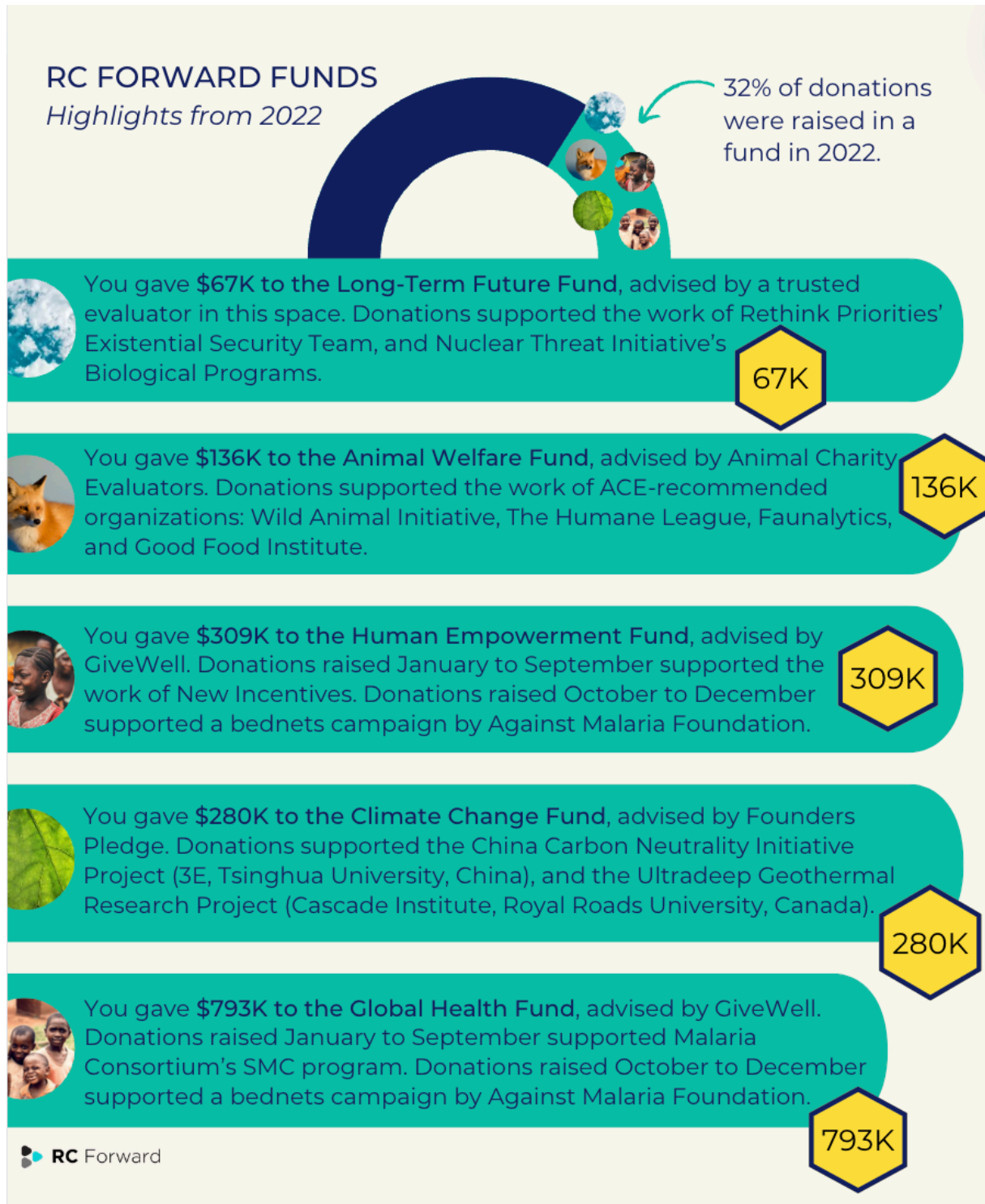
Project versus Fund

RC Forward donors can recommend their gift support a project or a cause area fund. This chart compares how the support for each cause came from project recommendations versus Fund recommendations. In general, when more support for a cause comes from project recommendations versus Fund recommendations, this means that RC Forward receives more major gifts (above 10K) for projects in this cause.



Your support of RC Forward Funds

You supported RC Forward's 5 Funds with \$1.6 million in gifts. Our Funds are an easy way to support the latest high-impact projects. They are advised by expert charity evaluators, including GiveWell, Animal Charity Evaluators, and Founders Pledge.



RC Forward Funds - quarterly gift direction breakdown

For a more detailed picture of what your gifts recommended for the RC Forward Funds supported in 2022, please see the quarterly breakdown below.

RC Forward Funds - 2022 quarterly gift breakdowns				
Gross gifts by quarter and their gift direction status, current to June 2024				
RC Forward Fund	Q1 (Jan-Mar)	Projects supported	Q2 (April-June)	Projects supported
Human Empowerment	\$43,874	New Incentives' cash transfers for immunizations	\$48,287	New Incentives' cash transfers for immunizations
Animal Welfare	\$24,307	Wild Animal Initiative; The Humane League; Faunalytics (split equally)	\$20,210	Wild Animal Initiative; The Humane League; Faunalytics (split equally)
Global Health	\$246,618	Malaria Consortium's seasonal malaria chemoprevention	\$112,189	Malaria Consortium's seasonal malaria chemoprevention
Climate Change	\$50,831	China Carbon Neutrality Initiative Project at the Institute of Energy Environment and Economy, Tsinghua University	\$35,483	China Carbon Neutrality Initiative Project at the Institute of Energy Environment and Economy, Tsinghua University
Long-Term Future	\$12,355	Existential Securities Team at Rethink Priorities	\$8,883	Existential Securities Team at Rethink Priorities
RC Forward Fund	Q3 (July-Sept)	Projects supported	Q4 (Oct-Dec)	Projects supported
Human Empowerment	\$54,035	New Incentives' cash transfers for immunizations	\$162,984	Bednet campaign implemented by Against Malaria Foundation, taking place in the Democratic Republic of Congo (DRC)
Animal Welfare	\$21,614	Wild Animal Initiative; The Humane League; Faunalytics (split equally)	\$69,912	Wild Animal Initiative; The Humane League; Faunalytics; Good Food Institute (split equally)
Global Health	\$104,161	Malaria Consortium's seasonal malaria chemoprevention	\$329,623	Bednet campaign implemented by Against Malaria Foundation, taking place in the Democratic Republic of Congo (DRC)
Climate Change	\$38,576	China Carbon Neutrality Initiative Project at the Institute of Energy Environment and Economy, Tsinghua University	\$155,402	Ultradeep Geothermal Research Project, Cascade Institute at Royal Roads University, Canada
Long-Term Future	\$10,724	Existential Securities Team at Rethink Priorities	\$34,777	Biological Programmes at Nuclear Threat Initiative

Your donation recommendations

With RC Forward, donors can recommend their gift support one or more high-impact charitable projects from the select cohort that we offer. We rely on expert charity evaluators to select our project cohort. In 2022, you made gift recommendations for over 50 projects, totalling \$3.46 million.

VISUALIZING YOUR IMPACT

By donating with care, you created real change. Here's just a few examples of the impact your 2022 gifts created:

Approximately \$698K in cash transfers to recipients experiencing extreme poverty

Approximately 60,109 nets provided to protect people from malaria

\$322,561 in funding for open-access, alternative protein research projects to create food systems that are sustainable, just, and healthy

Approximately 5% of transformative seed funding to power up geothermal energy in Canada (RC Forward Climate Change Fund)

The Life You Can Save GiveWell ANIMAL CHARITY EVALUATORS Founders Pledge

RC Forward

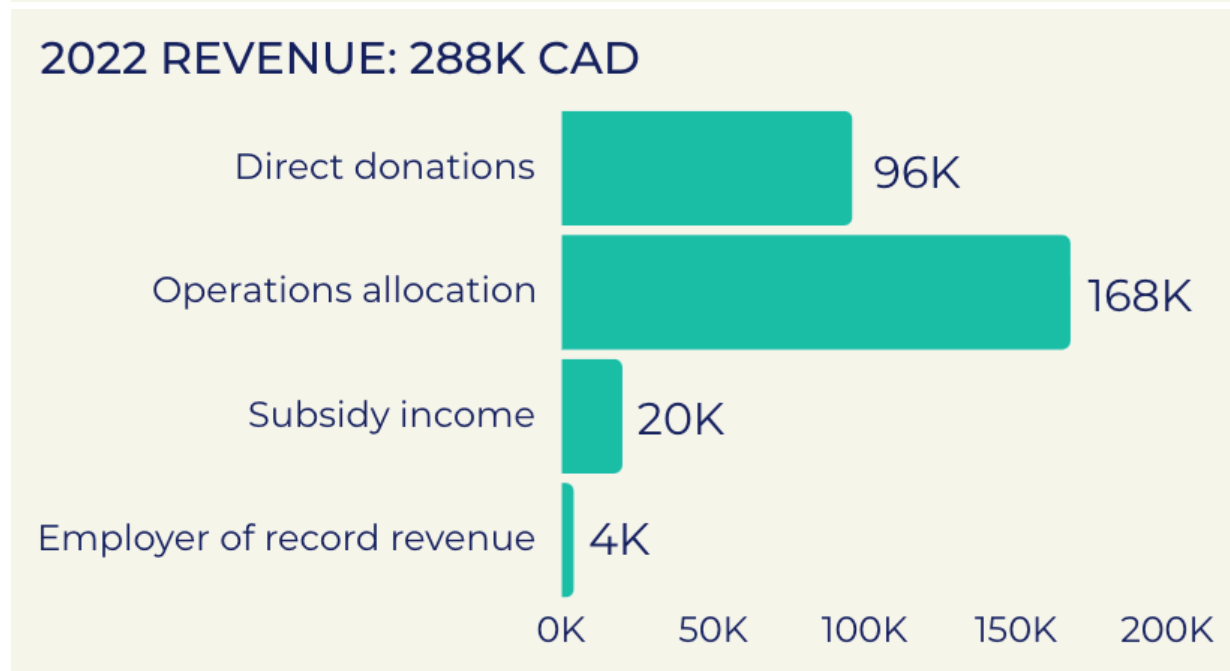
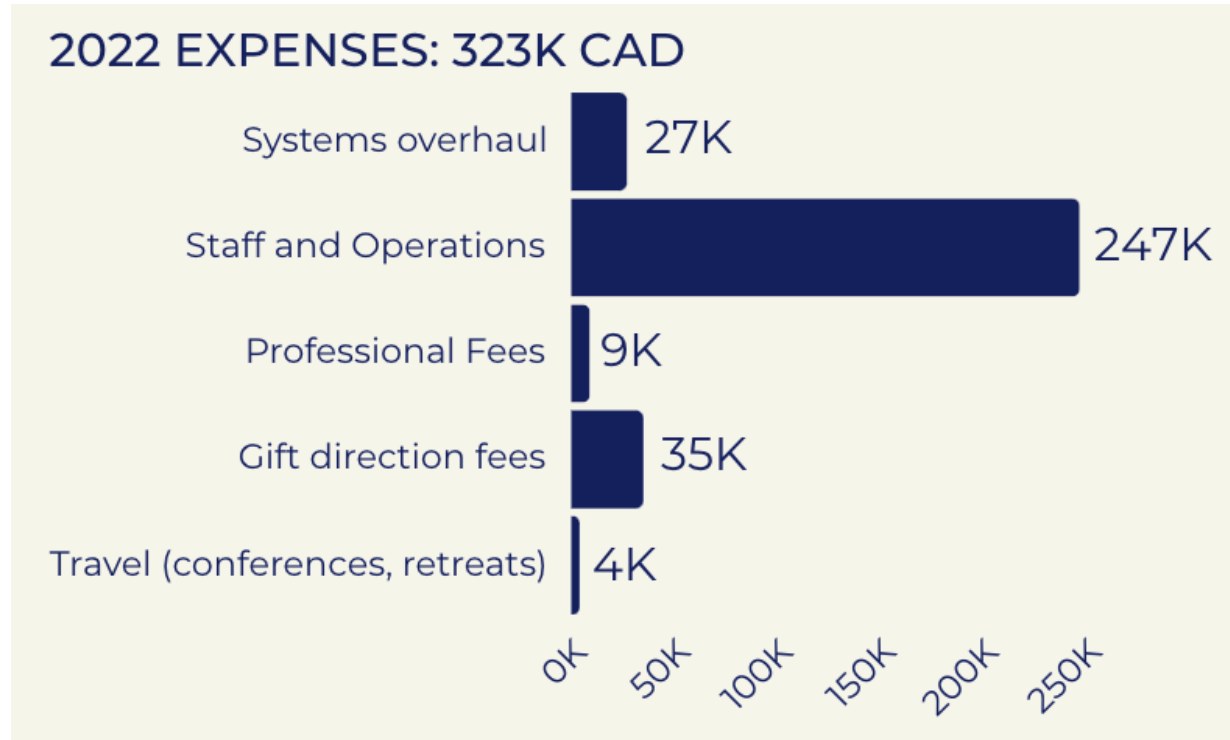
Gift direction update for October-December 2022 gifts

Generally, the team reviews recommendations and completes gift direction on a quarterly basis. Operational changes in 2023 delayed gift direction for Q4 2022 gifts. Please see the breakdown below for more information, current to June 2024. The team is working to complete gift direction as soon as possible. For the latest gift direction status, please view the spreadsheet [here](#).

RC Forward - quarterly gift breakdown by project				
Gross gifts by quarter and their gift direction status, current to June 2024				
Legend for gift direction status	Delayed or in progress	Not accepting gifts	Will be accepting gifts	
Implementing organization	2022			
	Q1 (Jan-Mar)	Q2 (Apr-June)	Q3 (July-Sept)	Q4 (Oct-Dec)
Animal Equality International	\$1,507	\$1,475	\$581	\$9,353
Animal Ethics				
Aquatic Life Institute				\$250 + \$30k USD
Carbon180	\$299	\$139	\$424	\$4,972
CEEALAR				\$1,000
Center for Applied Rationality		\$54	\$15	\$643
Center for Election Science				\$5,675
Clean Air Task Force	\$11,660	\$9,678	\$18,891	\$72,241
Coalition for Rainforest Nations	\$10,906	\$9,341	\$8,925	\$23,168
Cool Earth	\$4,515	\$6,310	\$5,401	\$8,364
Compassion in World Farming		\$20	\$30	\$30
Development Media International	\$2,609	\$2,314	\$1,399	\$4,479
Evidence Action - Deworm The World	\$10,303	\$9,115	\$9,212	\$51,394
Evidence Action - Dispensers for Safe Water				\$1,015
Faunalytics	\$585	\$1,402	\$1,281	\$2,757
Fish Welfare Initiative				
Fistula Foundation	\$6,687	\$5,741	\$8,570	\$29,176
GiveDirectly	\$144,807	\$96,526	\$99,362	\$487,348
GiveDirectly: COVID-19 Relief (International)	\$561	\$60		
GiveWell	\$7,126	\$5,591	\$3,600	\$51,408
Good Food Institute	\$10,647	\$4,740	\$3,753	\$336,349
Helen Keller International - VAS program	\$11,262	\$13,572	\$6,349	\$52,689
Innovations for Poverty Action	\$1,016	\$995	\$1,716	\$4,442
Iodine Global Network	\$54		\$250	\$2,052
Living Goods	\$2,210	\$6,429	\$2,639	\$7,896
Machine Intelligence Research Institute	\$225	\$102	\$305	\$205
Malaria Consortium - SMC program	\$17,818	\$18,683	\$8,324	\$48,471
Mercy for Animals	\$66,455	\$7,777	\$14,867	\$72,256
New Harvest		\$125,006	\$183	\$2,308
New Incentives	\$4,470	\$3,112	\$4,493	\$26,141
Nuclear Threat Initiative				
Ought		\$10	\$98	\$15
Population Services International	\$1,982	\$66,219	\$3,057	\$10,433
Project Healthy Children: Sanku	\$1,530	\$858	\$1,283	\$7,967
Rethink Priorities	\$714	\$50		\$11,494
SecureBio				\$50,000
Shrimp Welfare Project				\$1,500
Sightsavers - deworming program	\$735	\$2,255	\$1,108	\$4,430
Sinergia Animal			\$516	\$8,592
Sociedade Vegetariana Brasileira			\$80	\$241
StrongMinds	\$1,335	\$1,360	\$1,410	\$8,831
TerraPraxis	\$2,925	\$905	\$1,072	\$2,991
The Centre for Effective Altruism	\$5,376	\$6,401	\$10,872	\$53,400
The END Fund - deworming program	\$175	\$170	\$1,670	\$3,619
The Humane League	\$3,761	\$5,467	\$4,199	\$302,816
The Life You Can Save - Programs		\$10	\$1,057	\$3,699
Unlimit Health - deworming program	\$7,668	\$11,800	\$6,218	\$145,322
Village Enterprise	\$1,300	\$1,414	\$1,482	\$6,983
Wild Animal Initiative	\$554	\$1,173	\$1,094	\$1,917

Financial Overview

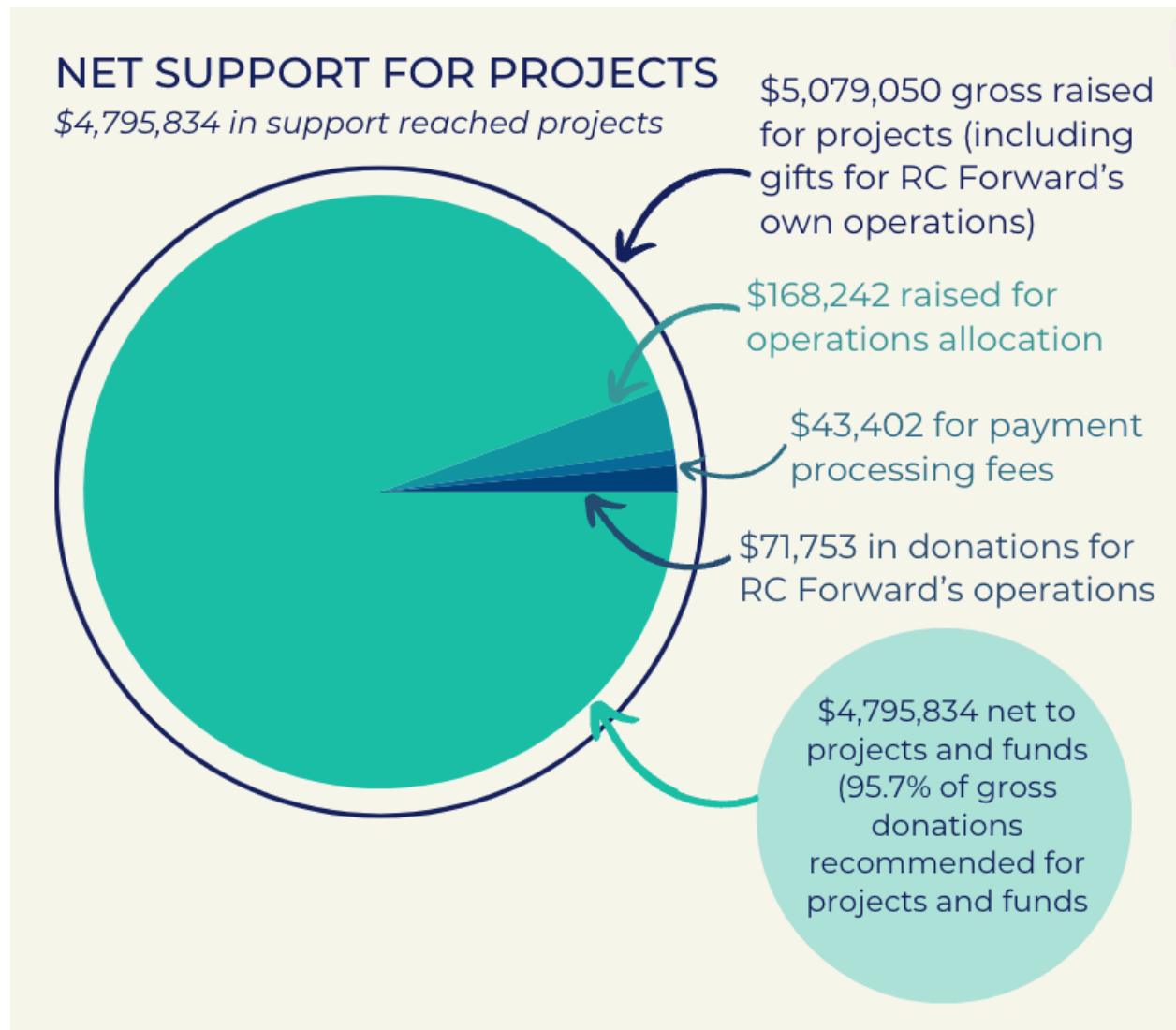
RC Forward is a project of Rethink Charity. Its team and operations support multiple projects; RC Forward’s revenue and expenses are estimated below.



**Some support of RC Forward’s operations is not included in the chart above, due to this support being received by a different entity.*

Support for RC Forward

Support for RC Forward's operating expenses help high-impact projects raise more support for their important work. We are extremely grateful to every donor that uses our platform, as your support of the 4% operations allocation enables us to continue operating it. Particular thanks goes to folks who made a gift recommended for RC Forward's operations itself.



Our community

We serve a growing community of Canadians who want to maximize the good their donations accomplish. We celebrate each of your commitments to doing more good!

In March, several community members were profiled in the Global News piece: [The virtuous few](#). In November, we had many members of our community attend our Watch Party for Effective Giving Day 2022, a global event organized by Giving What We Can to celebrate the pursuit of impact and effectiveness in our giving. Below is a small selection of feedback we received in 2022 about our platform.

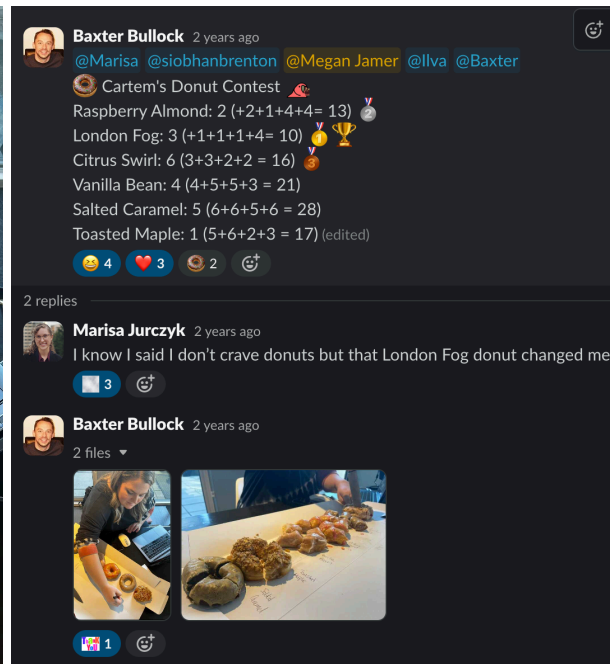


Our team

Staff

In 2022 Rethink Charity was staffed by Baxter Bullock, Siobhan Brenton, Ilva Ravinska, Megan Jamer, and SoonKhen (SK) OwYong. There was a lot of change and travel, and we would like to share an overview with you.

Our team had the privilege to meet in person with each other and the wider effective altruism community throughout the year. We kicked off the year with some coworking when the team was in or near Vancouver—our former Operations Officer, Marisa, also visited in February. In March we had a staff mini-retreat in Port Moody to discuss the future and strategy of Rethink Charity's projects.



We attended several conferences to discuss effective giving and RC Forward, and to connect with other like-minded individuals. In April, Baxter, Megan, and Ilva had the opportunity to attend the Effective Altruism Global (EAG) conference in London and catch up with Tee, Rethink Charity's Co-Founder. In September, SK, Megan, and Siobhan attended EAG DC, where they were able to meet up with former colleagues Ilva, Marisa, and Simmo. In September, Megan attended the Effective Giving Summit for leaders in this space, generously hosted by Effektiv Spenden in their fantastic TEAMWORK coworking space.



There were significant staff changes in 2022. In the spring SK was hired, Siobhan went on leave and Ilva moved on from the organization to pursue an exciting new opportunity. We are so grateful for Ilva's versatile contributions to the team!

In the summer, Baxter went on leave and Megan was appointed Acting Executive Director. In the winter, Baxter decided to move on from the organization's staff after 5 years of dedicated and valued service. He remains on Rethink Charity's Board of Directors. Our whole team wishes Baxter the best in his next step and are so grateful for his pivotal contributions to Rethink Charity since its early days. During this period Siobhan also rejoined part-time and SK was appointed Executive Director. These changes had ramifications on Rethink Charity, including a decision to focus exclusively on RC Forward going forward.



Board members

Rethink Charity's Board of Advisors in 2022 was: Peter Wildeford, Jessica Marcus, Ed Prokop, Baxter Bullock, Tee Barnett, Alexander Gordon-Brown, Travis Cooper, Ozzie Goen, Kalista Barter, Colm ó Riain, and Paul Hughes. We are grateful to each and everyone one of them for their support throughout their tenure and particularly in 2022. They provided dedicated and compassionate assistance and went above and beyond. Without them we would have had a much harder time navigating the challenges of 2022.

Colm ó Riain moved on from our Board of Advisors in 2022 and we wish to sincerely thank him for his many years of service.

Stay in touch

Thank you for the positive impact you created in 2022. We are very grateful for your high-impact charitable giving, your feedback, and your support of RC Forward.

- 👋 Reach our team: rcforward.org/contact
- 📧 Get updates: rcforward.org/rc-forward-newsletter
- 🌐 Give with impact: rcforward.org/donate

You gave over \$5 million supporting impactful projects in 2022!

