

RC Forward 2023 Year In Review

Dear RC Forward Supporters,

2023 presented significant challenges for RC Forward and our team. As [we shared](#) in July, the unexpected cessation of our previous grant facilitator prompted a comprehensive review of our operations. This review highlighted several changes necessary to ensure we strengthen our partnership approach as a Canadian registered charity.

We are incredibly grateful to our donor community for their patience, feedback, and trust. Despite these challenges, you contributed nearly \$4 million in 2023 to high-impact projects, reaching a total of \$24 million in all-time gifts.

Our charity partners also deserve special recognition. They were affected by our operational changes, and we appreciated the opportunity to work individually with each partner to help them stay connected to their Canadian supporters. Their understanding and patience has been invaluable.

RC Forward's continuation in 2023 is truly a collective achievement. Alongside our donor and partner charity communities, our team felt supported and encouraged by our colleagues and other organizations within the effective giving and effective altruism (EA) communities globally. Thank you all.

In this 2023 Year in Review, you'll find charts and graphics detailing donation trends, your impact, and our financials, community, and team. Thank you for your unwavering support over the past six years, especially during this year of transitions.

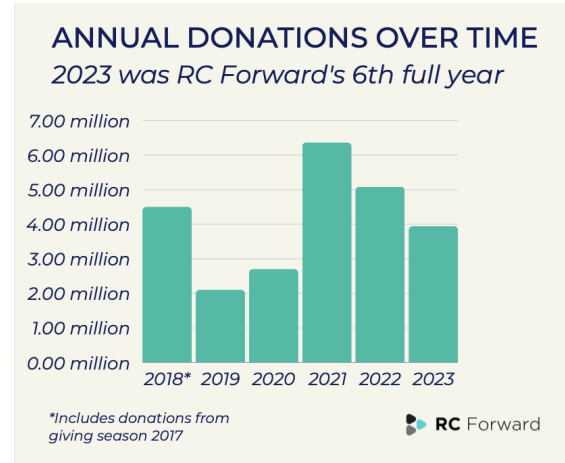
Warm regards,

The RC Forward Team

Donation overview

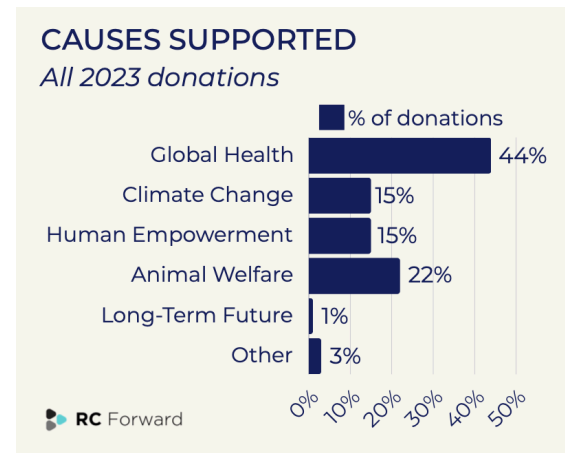
Annual donations over time

In 2023 donations totalled \$3,940,091. RC Forward was launched in late 2017, and 6 years later we surpassed \$24 million in all-time donations!



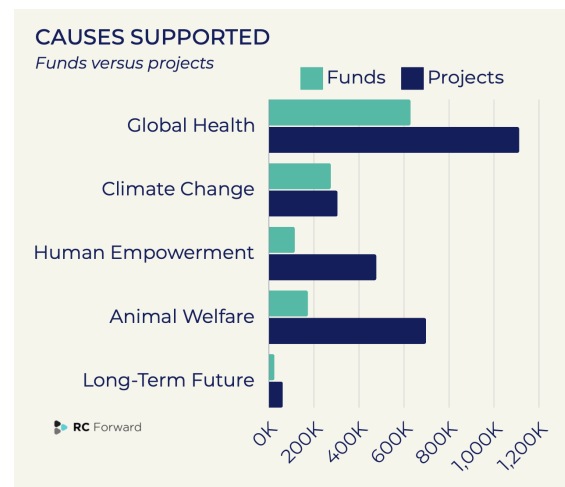
Causes supported in 2023

RC Forward donors support several causes. As in past years, our most popular causes by donation totals are global health, animal welfare, and human empowerment. Causes supported were also significantly influenced by the July 2023 pause in new donations for 3 of our Funds: Human Empowerment, Climate Change, and Long-Term Future.



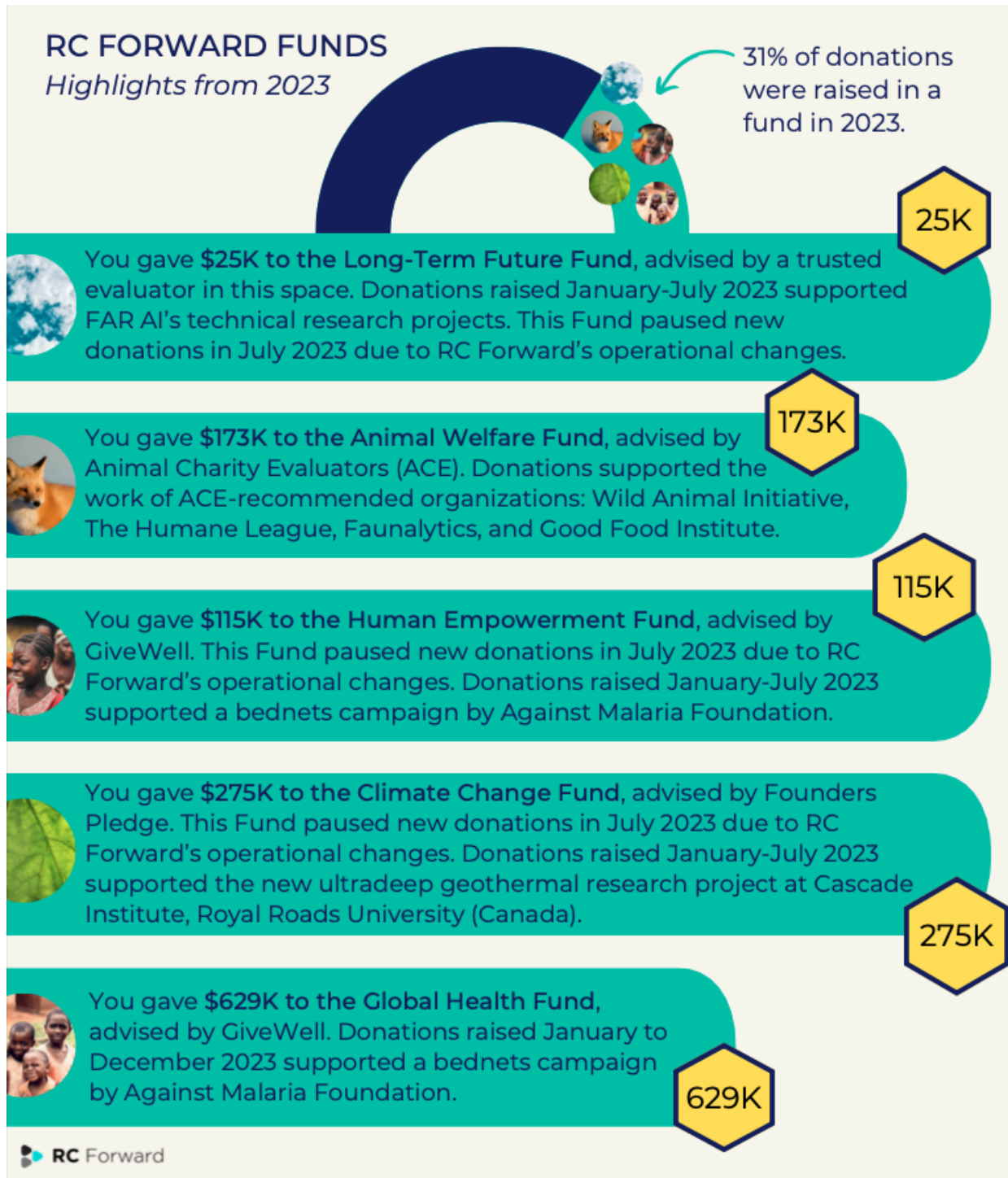
Project versus Fund

This chart compares how the support for each cause came from project recommendations versus Fund recommendations. All recommendations in 2023 were heavily influenced by RC Forward's need to pause new donations for most projects in July; new donations were mainly limited to global health, human empowerment, and animal welfare causes.



Your support of RC Forward Funds

You supported RC Forward's 5 Funds with \$1.21 million in gifts. Our Funds are an easy way to support the latest high-impact projects. They are advised by expert charity evaluators, including GiveWell, Animal Charity Evaluators, and Founders Pledge.



RC Forward Funds - quarterly gift direction breakdown

For a more detailed picture of what your gifts recommended for the RC Forward Funds supported in 2023, please see the quarterly breakdown below.

RC Forward Funds - 2023 quarterly gift breakdowns				
Gross gifts by quarter and their gift direction status, current to June 2024				
RC Forward Fund	Q1 (Jan-Mar)	Projects supported	Q2 (April-June)	Projects supported
Human Empowerment	\$55,680	Bednet campaign implemented by Against Malaria Foundation, taking place in the Democratic Republic of Congo (DRC)	\$46,757	Bednet campaign implemented by Against Malaria Foundation, taking place in the Democratic Republic of Congo (DRC)
Animal Welfare	\$19,846	Wild Animal Initiative; The Humane League; Faunalytics; Good Food Institute (split equally)	\$74,486	Wild Animal Initiative; The Humane League; Faunalytics; Good Food Institute (split equally)
Global Health	\$107,715	Bednet campaign implemented by Against Malaria Foundation, taking place in the Democratic Republic of Congo (DRC)	\$163,190	Bednet campaign implemented by Against Malaria Foundation, taking place in the Democratic Republic of Congo (DRC)
Climate Change	\$38,030	Ultradeep Geothermal Research Project, Cascade Institute at Royal Roads University, Canada	\$223,489	Ultradeep Geothermal Research Project, Cascade Institute at Royal Roads University, Canada
Long-Term Future	\$9,986	Technical research projects, FAR AI	\$8,822	Technical research projects, FAR AI
RC Forward Fund	Q3 (July-Sept)	Projects supported	Q4 (Oct-Dec)	Projects supported
Human Empowerment	\$12,944	Bednet campaign implemented by Against Malaria Foundation, taking place in the Democratic Republic of Congo (DRC)	\$0	n/a Fund closed for new donations
Animal Welfare	\$16,840	Accelerate plant-based and cultivated meat innovation, implemented by the Good Food Institute	\$62,106	Reduce hen suffering through cage-free corporate accountability reports, implemented by The Humane League
Global Health	\$113,830	Bednet campaign implemented by Against Malaria Foundation, taking place in the Democratic Republic of Congo (DRC)	\$244,475	Bednet campaign implemented by Against Malaria Foundation, taking place in the Democratic Republic of Congo (DRC)
Climate Change	\$13,235	Ultradeep Geothermal Research Project, Cascade Institute at Royal Roads University, Canada	\$0	n/a Fund closed for new donations
Long-Term Future	\$6,487	Technical research projects, FAR AI	\$0	n/a Fund closed for new donations

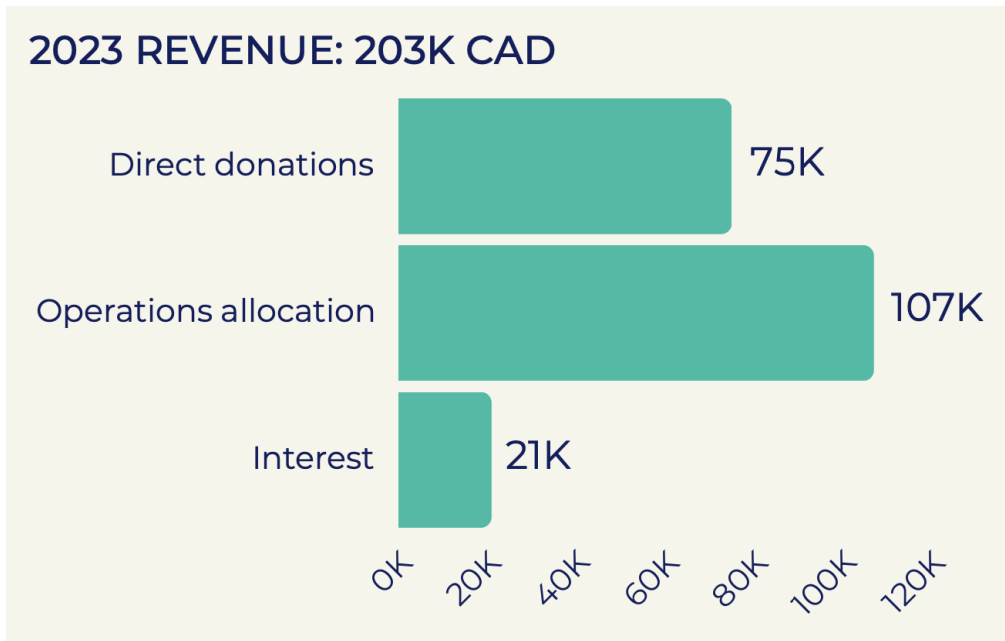
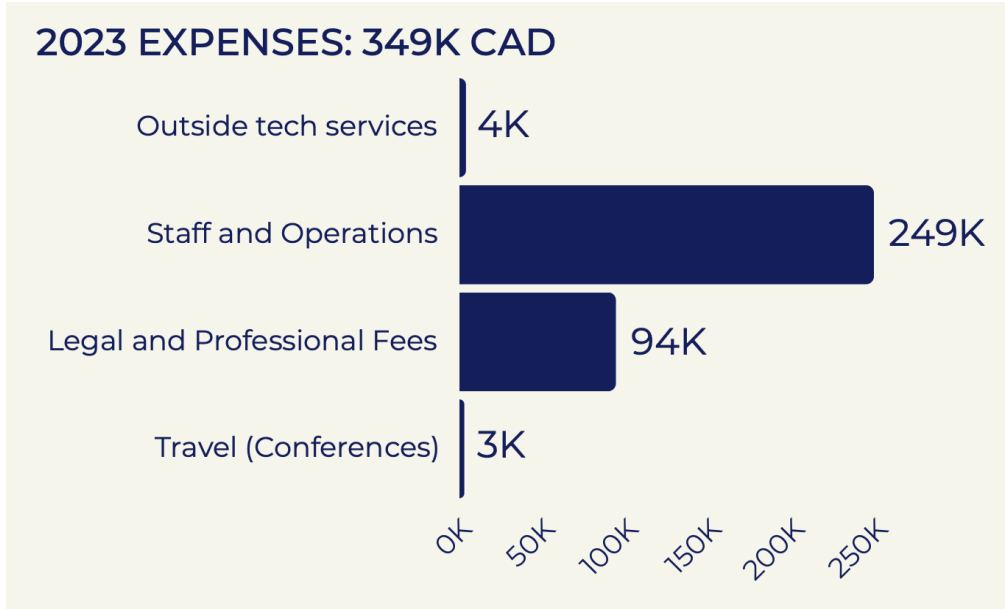
Gift direction update for 2023 gifts

Generally, the team reviews recommendations and completes gift direction on a quarterly basis. Operational changes in 2023 delayed gift direction for some gifts made January to July, 2023 (as well as October to December, 2022). Please see the breakdown below for more information, current to June 2024. The team is working to complete gift direction as soon as possible. [View the updated spreadsheet here.](#)

RC Forward - quarterly gift break down by project				
Gross gifts by quarter and their gift direction status, current to June 2024				
Legend for gift direction status	Delayed or in progress	Not accepting gifts	Will be accepting gifts	
Implementing organization	2023			
	Q1 (Jan-Mar)	Q2 (Apr-June)	Q3 (July-Sept)	Q4 (Oct-Dec)
Against Malaria Foundation	\$18,733	\$17,106	\$16,490	\$153,941
Albert Schweitzer Foundation	\$221	\$240	\$185	
ALLFED	\$252	\$212	\$69	
Anima International	\$33,500	\$60	\$20	
Animal Charity Evaluators	\$2,520	\$728	\$251	\$23,563
Animal Equality International	\$36,564	\$1,091	\$194	
Animal Ethics	\$10,000			
Aquatic Life Institute	\$40,128			
Carbon180	\$10,956	\$808	\$179	
CEEALAR				
Center for Applied Rationality	\$100	\$32		
Center for Election Science				
Clean Air Task Force	\$10,398	\$181,631	\$2,179	
Coalition for Rainforest Nations	\$19,093	\$7,843	\$999	
Cool Earth	\$6,971	\$27,929	\$1,079	
Compassion in World Farming	\$30	\$30	\$10	
Development Media International	\$1,315	\$6,078	\$73	
Evidence Action - Deworm The World	\$17,971	\$3,851	\$4,303	
Evidence Action - Dispensers for Safe Water	\$82	\$81	\$1	
Faunalytics	\$656	\$649	\$186	
Fish Welfare Initiative	\$13,376		\$43	\$300
Fistula Foundation	\$13,468	\$8,483	\$6,084	\$10,000
GiveDirectly	\$86,329	\$207,945	\$26,076	\$397,473
GiveDirectly: COVID-19 Relief (International)				
GiveWell	\$7,484	\$7,038	\$1,801	
Good Food Institute	\$4,398	\$3,973	\$706	\$317,370
Helen Keller International - VAS program	\$15,433	\$44,579	\$10,186	\$75,000
Innovations for Poverty Action	\$1,219	\$812	\$755	
Iodine Global Network	\$501	\$49	\$835	\$5,886
Living Goods	\$2,086	\$1,951	\$995	
Machine Intelligence Research Institute	\$640	\$3,540	\$290	
Malaria Consortium - SMC program	\$9,694,802	\$9,859	\$2,359	\$75,000
Mercy for Animals	\$7,030	\$6,120	\$3,486	
New Harvest	\$100	\$300	\$600	
New Incentives	\$83,012	\$4,905	\$3,356	\$75,000
Nuclear Threat Initiative		\$300		
Ought	\$15	\$15	\$5	
Population Services International	\$11,083	\$1,189	\$646	
Project Healthy Children: Sanku	\$1,632	\$1,178	\$439	
Rethink Priorities	\$75	\$75	\$49	
SecureBio				
Shrimp Welfare Project				
Sightsavers - deworming program	\$1,720	\$774	\$69	
Sinergia Animal	\$35,940	\$54	\$280	
Sociedade Vegetariana Brasileira	\$241	\$874	\$80	
StrongMinds	\$659	\$182	\$313	
TerraPraxis	\$2,158	\$358	\$111	\$31,003
The Centre for Effective Altruism	\$4,858	\$4,615	\$1,390	
The END Fund - deworming program	\$180	\$386	\$3	
The Humane League	\$87,073	\$6,248	\$1,595	\$61,822
The Life You Can Save - Programs	\$219	\$309	\$72	
Unlimit Health - deworming program	\$4,573	\$3,854	\$3,179	\$55,917
Village Enterprise	\$3,239	\$1,068	\$96	
Wild Animal Initiative	\$549	\$710	\$182	

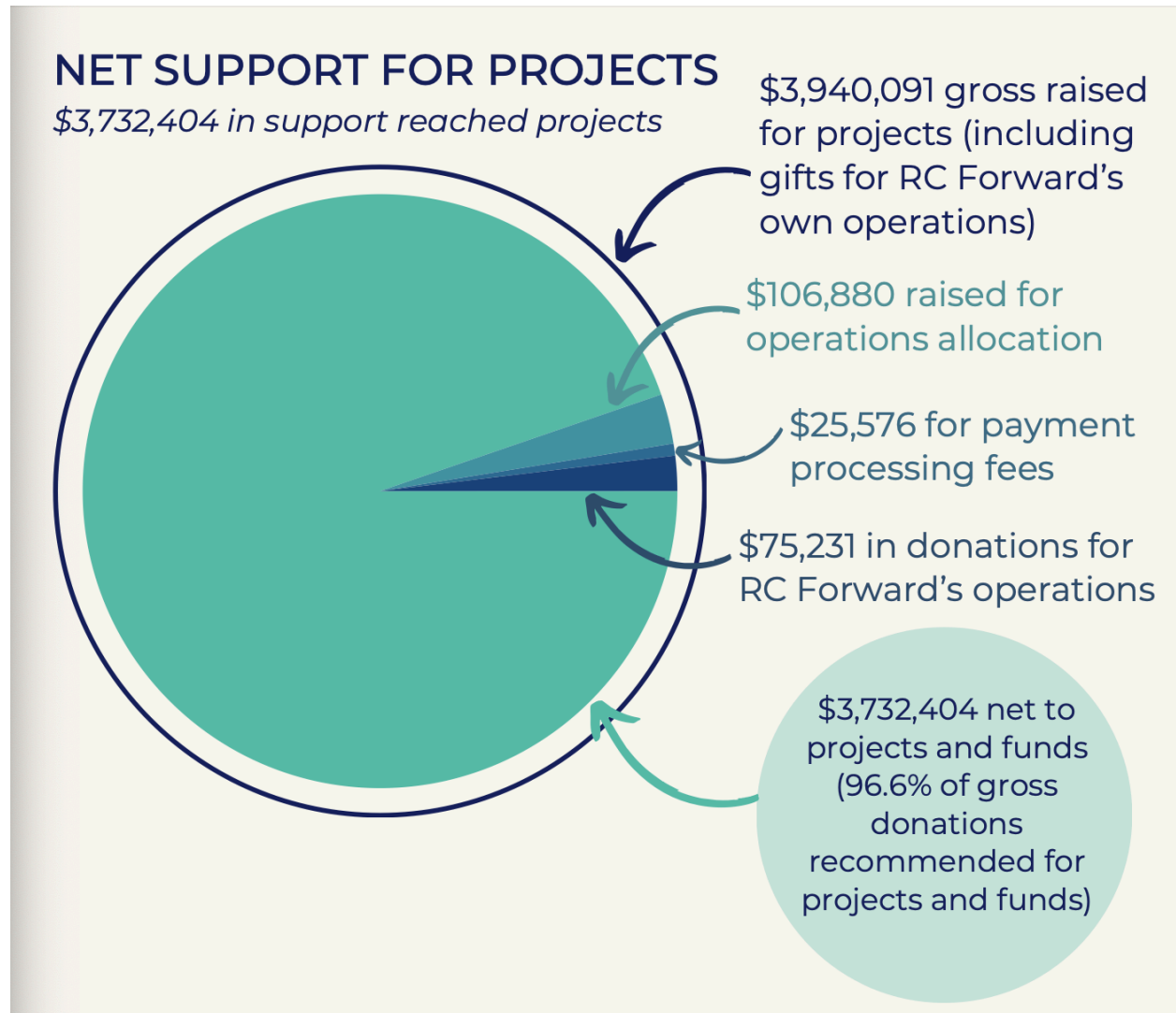
Financial Overview

RC Forward is a project of Rethink Charity. Its team and operations support multiple projects; RC Forward’s revenue and expenses are estimated below.



Support for RC Forward

Support for RC Forward's operating expenses help high-impact projects raise more support for their important work. We are extremely grateful to every donor that uses our platform, as your support of the 4% operations allocation enables us to continue operating it. Particular thanks goes to folks who made a gift recommended for RC Forward's operations itself.



Our team

In 2023 Rethink Charity was staffed by Siobhan Brenton, Megan Jamer, and SoonKhen (SK) OwYong. Our team bid farewell to Siobhan in March, who joined Blueprint Biosecurity as Chief of Staff. Siobhan remains on the Rethink Charity Foundation Board and we are deeply grateful for her contributions since RC Forward's inception! Megan and SK were able to visit Siobhan on the Sunshine Coast to have a farewell meal, and the former two tacked-on a mini retreat to take advantage of being in the same place.



Megan and SK adjusted to working as a two-person team, trying on different combinations of roles. For much of the year, they worked as Co-Executive Directors, each holding significant responsibility for the organization's operation and stakeholders.

Megan and SK had the opportunity to travel to London for EA Global 2023. The focus of their conversations there were the changes taking place at RC Forward. Through these changes the broader EA and effective giving communities have been a steady source of inspiration, support, and useful feedback. While in the UK SK also attended the Effective Giving Summit, participating in talks about global coordination, building relationships with high net worth individuals, and diversity and inclusion.

There's been weekly coworking for the EA community in Vancouver, and SK has been a consistent attendee. Megan was able to attend a few times, and both were able to attend the Giving What We Can Vancouver meetups held in September and November. SK has also been able to connect with some donors and other stakeholders from his location in Vancouver. It can be difficult to work in a small, fully remote team. SK joined us in 2022 when the entire team was based in Vancouver or nearby. This is no longer the case and so the EA Vancouver coworking scene has been a welcome addition for him!



Left: SK and Megan with Fabio and Alex from Giving What We Can. Below left: Megan and SK coworking; below right: Vancouver EA coworking



Board members

Rethink Charity's Board of Advisors in 2023 was: Peter Wildeford, Jessica Marcus, Ed Prokop, Baxter Bullock, Tee Barnett, Alexander Gordon-Brown, Travis Cooper, Ozzie Gooen, Kalista Barter, and Paul Hughes. We are grateful to each and everyone one of them for their support throughout their tenure and particularly in 2023. They provided dedicated and compassionate assistance and went above and beyond. Without them we would have had a much harder time navigating the challenges of 2023.

Jessica Marcus, Peter Wildeford, and Paul Hughes moved on from our Board of Advisors in 2023 and we wish to sincerely thank each of them for their service.

Thank you

To each and every one of our donors and community members – we are so grateful to you for sticking with through the accomplishments and challenges of RC Forward since it launched in 2017. It's because of you that we were able to weather the obstacles of 2023 and go into 2024 with optimism and strategic focus. We're inspired by your continued dedication to supporting outstanding charitable projects that create a tangible difference in the lives of humans and animals. Thank you!

-  Reach our team: rcforward.org/contact
-  Get updates: rcforward.org/rc-forward-newsletter
-  Give with impact: rcforward.org/donate